



STM LOTTERY SDN. BHD.

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STM LOTTERY & FTKLAA LAUNCH *GO FOR IT!*-FTKLAA CROSS COUNTRY 2024

STM Lottery Sdn. Bhd. and the Federal Territory Kuala Lumpur Athletic Association (FTKLAA) are pleased to announce the highly anticipated launch of the *Go For It!*-FTKLAA Cross Country 2024. This event which promises a celebration of athleticism, camaraderie and healthy competition, is scheduled to take place at Padang Merbok, Kuala Lumpur, on 14 July 2024.

STM Lottery is proud to once again assume the role of Title Sponsor for this annual running event. Notably, this year's Cross Country introduces 2 new running categories: the "15km Road Race" for both men and women (aged 18 years and above), in addition to the existing 9 ordinary categories, including the "5km Fun Run" designed for running enthusiasts.

"As we lace up our running shoes and prepare to conquer the trails, this event signifies more than just a run; it symbolizes a celebration of athleticism, determination, and community. We are committed to providing a platform for young athletes to discover their potential, which is why FTKLAA has tirelessly engaged schools to encourage their participation," said Mr. Giam Say Khoo, Deputy General Manager (Communications & Sustainability) of STM Lottery when he delivered his speech at the launch ceremony.

To incentivise early participation, FTKLAA is offering an early bird entry fee of RM45 until 15 May 2024. Thereafter, the entry fee will be RM60 per participant.

There are ample of reasons to join the run and be part of the excitement as participants are also entitled to lucky draws for a variety of attractive prizes ranging from exclusive merchandise, holiday packages to exciting giveaways.

STM Lottery and FTKLAA expressed their appreciation to all supporting partners, including U Mobile, Berjaya Waterfront Hotel @ Johor Bahru, Colmar Tropicale @ Berjaya Hills, ACES Hotel @ Kuala Lumpur, Kenny Rogers Roasters, Starbucks Malaysia, Cosway Malaysia, BOSSfit Malaysia, Milo, 100Plus and many more for their continued support in making this event a success.

For more information on the *Go For It!*-FTKLAA Cross Country 2024, please visit <https://v2.checkpointspot.asia/event/ftklaa-cross-country-24> or <https://raceroster.com/events/2024/87580/go-for-it-ftklaa-cross-country-2024>. Don't miss the early bird offer; register online now!

For media enquiries, please contact Mr. Giam Say Khoo, Deputy General Manager (Communications & Sustainability) of STM Lottery Sdn. Bhd. at 03-2148 9888.

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